



ISEA's DOs & DON'Ts of school elections

ELECTION – DOs

DO: Inform members of ISEA recommended candidates in association newsletters, member mailings, and on local association social media.

DO: Invite only recommended candidates to association meetings.

DO: Educate and inform members on recommended candidates at association meetings.

DO: Post recommended candidate information on association bulletin boards and social media sites.

DO: Send a **press release** to the local newspaper about ISEA recommended candidates. *Note: ISEA can help draft and send your release!*

DO: Organize a local association member door knocking activity.

DO: Sponsor local association phone banks or post card writing parties for member-to-member contacts on behalf of a recommended candidate.

DO: Register members to vote.

DO: Distribute blank absentee ballot request forms at member meetings.

You may use school emails to **inform and educate** MEMBERS ONLY about recommended candidates.

***Example:** This is to inform you that ISEA has recommended George Washington for the Iowa Senate. For more details, come to the association meeting.*

ELECTION – DON'Ts

DON'T: Spend any dues money on campaign activities.

DON'T: Recommend more candidates than the number of seats on the ballot.

DON'T: Use any school equipment or school premises for advocacy activities – **exception** is an association meeting in the school building.

DON'T: Use school email for any campaign activity that advocates for recommended candidates.

DON'T: Use school mailboxes to distribute candidate materials or any advocacy communications.

DON'T: Tell members who to vote or campaign for. Educate and inform instead.

DON'T: Put an ad in the newspaper or elsewhere advocating for a candidate that is paid for with association dues.

DON'T: Volunteer to turn in another voter's completed absentee ballot to the auditor's office.

DON'T: Pre-fill or pre-populate absentee ballot request forms. Voters should complete their absentee ballot request form on their own.

IF IN DOUBT ... Call your UniServ director or government relations staff!